



Prepared By:

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### SEO Analysis For

<https://perfectimagevideo.com/media-transfers/video-transfer/>

Page Score: 65 / 100

Keyword: video transfer san diego

Your page's keyword is the combination of your service and location.

13

Passed

7

Issues Found

65

Score

## Technical

	<b>Google Pagespeed Ranking: Moderate</b>	Google Pagespeed returns 1 of 3 ratings for your page: slow, moderate, or fast. While moderate is acceptable, websites should strive to get a "fast" rating to ensure best viewing experience.
	<b>Mobile Friendly</b>	In 2020 it is imperative that your website is mobile friendly and easily viewable on any screen size.
	<b>No Flash</b>	Flash movies and content are extremely outdated and not mobile friendly. Most modern web browsers block flash content!
	<b>Schema Markup Not Found</b>	Schema markup is code on your website that helps Google better understand your business.



### XML Sitemap Found

An XML sitemap provides Google with a list of all the pages on your website.

## Title Tag



### Exists

The title tag is responsible for naming a web page. It holds value in SEO because it is one of the first things Google uses to determine what your page is about.



### Missing Keyword

The title tag should include your page's keyword.



### Does Not Start With Keyword

For greatest SEO impact, the title tag should begin with your keyword.



### Valid Length

Your page's title tag should be no longer than 70 characters.

## Meta Description Tag



### Exists

While not a requirement, having a meta description tag helps a search engine generate a description for your page in the search engine results page (SERP).



### Missing Keyword

The meta description tag should include your page's keyword.



### Valid Length

Your page's meta description should be no longer than 160 characters.

# Headings

	<b>H1, H2, H3 Tags Exist</b>	Your page should feature H1, H2, and H3 heading tags to categorize the page and help Google understand your content.
	<b>Missing Keyword</b>	The H1, H2, or H3 tags should include your page's keyword.
	<b>No Duplicates</b>	Each heading tag on your page should be unique.

# Images

	<b>Keyword Not Found In Alt Tags</b>	Your page should include your keyword at least once in your images' alt tags.
	<b>Empty Alt Tags</b>	Try to include an alt tag for every image on the page.

# Content

	<b>More Than 500 Words</b>	A page for a small or local business website should contain a minimum of 500 words.
	<b>Keyword Occurs 2 Times</b>	It is best practice to include your keyword at least 2 times in the body of your page's content.
	<b>Keyword Occurs In First 100 Words</b>	Try to include your keyword in the first 100 words of your page's content. This will greater emphasize it to Google.

# Summary

Thank you for taking the time to review this SEO analysis. The above errors need to be fixed for this page, along with your website, to be properly optimized for Google.

This analysis is a small sample of the improvements that we can make to your website. If you would like to learn more about how Local Spark Marketing could help your company's website rank better in Google, please don't hesitate to contact our sales representative Tim at:

**tim@localsparkmarketing.com** or **(858) 360-7081 ext. 3**

Thank you

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